

Privacy Policy for Suyamvaram

(Wedding Registry) by Gajaananda Trust

Last Updated: April 30, 2025

At Suyamvaram, operated by Gajaananda Trust, accessible from <https://www.gajaanandatrust.org/>, one of our main priorities is the privacy of our users. This Privacy Policy outlines the types of information collected and recorded by Suyamvaram and how we use, store, and protect it. By using our services, including our website and mobile application, you consent to this Privacy Policy.

1. Information We Collect

We collect the following types of information:

- **Personal Information:** Name, age, gender, marital status, contact details (phone number, email), government-issued ID (for verification), photographs, and partner preferences.
- **Sensitive Personal Information:** Caste, religion, occupation, education, income, family details, and other information provided during registration or counseling.
- **Technical Data:** IP address, browser type, Internet Service Provider (ISP), date/time stamps, referring/exit pages, and click data (via log files).
- **Usage Data:** Information about how you interact with our website, app, or services, including profile views and messages.

2. How We Collect Information

- **Directly from You:** When you register, create a profile, or participate in counseling, yoga sessions, or marriage preparation courses.
- **Automatically:** Through cookies, web beacons, or log files when you visit our website or app.
- **Third Parties:** From partners like The Chennai Silks or Sree Kumaran Thangamaligai branches, where applicable, or government ID verification services.

3. Purpose of Data Collection

We use your information to:

- Facilitate matchmaking and connect you with potential life partners.
- Verify profiles using government-issued IDs to ensure authenticity.
- Provide counseling, yoga education, and marriage preparation services.
- Improve our services through analytics and trend analysis.
- Communicate updates, notifications, or promotional offers (with your consent).
- Comply with legal obligations.

4. Data Security

- All personal information is maintained with 100% security and safety, as stated by Gajaananda Trust.
- We use industry-standard encryption and secure servers to protect your data.
- Access to your information is restricted to authorized personnel only.
- If you do not maintain contact for one year, your profile is automatically deactivated, and personal data is securely archived or deleted.

5. Data Sharing

- **Internal Use:** Your information is shared with Gajaananda Trust staff and trusted partners (e.g., The Chennai Silks, Sree Kumaran Thangamaligai) for profile verification and service delivery.
- **Third-Party Service Providers:** We may share data with analytics providers, IT services, or advertising partners (e.g., third-party ad servers using cookies or JavaScript). These partners are bound by strict confidentiality agreements.
- **Legal Compliance:** We may disclose information if required by law or to protect the rights, safety, or property of Suyamvaram or others.
- We do not sell or rent your personal information to third parties for marketing purposes.

6. Cookies and Tracking

- We use cookies, JavaScript, and web beacons to enhance user experience and analyze website traffic.
- You can disable cookies through your browser settings, but this may affect functionality.
- Profiles may be crawled and indexed by search engines, over which Suyamvaram has no control. We are not responsible for search engine behavior.

7. Your Rights

Under applicable laws (e.g., India's Digital Personal Data Protection Act, 2023, or CCPA for California residents), you have the right to:

- Access, correct, or delete your personal data.
- Opt out of data sharing with third parties (where applicable).
- Withdraw consent for data processing (subject to legal obligations).
- To exercise these rights, contact us at [insert contact email/phone]. We will respond within one month.

8. Children's Privacy

Suyamvaram does not knowingly collect personal information from individuals under 13 years of age.

9. Third-Party Links

Our website or app may contain links to third-party sites. We are not responsible for their privacy practices or content. Please review their respective privacy policies.

10. Changes to This Privacy Policy

We may update this Privacy Policy without prior notice to reflect changes in our practices or legal requirements. The updated policy will be posted on our website.

11. Contact Us

For questions or concerns about this Privacy Policy, contact us at:

- **Email:** [Insert email, e.g., info@gajaanandatrust.org]
- **Phone:** [Insert phone number]
- **Address:** Gajaananda Trust, Coimbatore, Tamil Nadu, India

Terms & Conditions for Suyamvaram (Wedding Registry) by Gajaananda Trust

Last Updated: April 30, 2025

By registering with Suyamvaram, operated by Gajaananda Trust, you agree to be bound by these Terms & Conditions, which govern your use of our website, mobile application, and matrimonial services. Please read these terms carefully, along with our Privacy Policy, which is incorporated herein.

1. Eligibility

- **Minimum Age:** Women must be at least 18 years old, and men must be at least 21 years old to register.
- **Legal Capacity:** You represent and warrant that you have the legal authority and capacity to enter this agreement and that no law prohibits you from doing so.
- **Marital Status:** You must be single (never married), widowed, or legally divorced. You confirm you are earnestly seeking a life partner of the opposite gender.
- **Consent:** By registering, you confirm you are doing so willingly and not on behalf of others or under obligation.

2. Registration and Profile

- **Accuracy:** You agree to provide true, accurate, and complete information during registration, whether submitted by you or on your behalf (e.g., by family or friends with your consent).
- **Verification:** All profiles are verified using government-issued IDs. Suyamvaram may, but is not obligated to, further verify the accuracy or genuineness of your information.
- **Profile Visibility:** Your profile may be crawled and indexed by search engines, over which Suyamvaram has no control. We are not responsible for search engine activities.
- **Deactivation:** If you do not maintain contact for one year, your profile will be automatically deactivated.

3. Services

- Suyamvaram provides costless matrimonial services, including profile matching, counseling, yoga education, and marriage preparation courses, under the corporate social responsibility of Gajaananda Trust, The Chennai Silks, and Sree Kumaran Thangamalgai.
- We reserve the right to modify, suspend, or discontinue any feature or service at our discretion without prior notice.

4. User Responsibilities

- You agree to use Suyamvaram's services lawfully and respectfully.
- You will not misuse the platform, including uploading false, misleading, or offensive content.
- You are responsible for maintaining the confidentiality of your account credentials.

5. Termination

- Suyamvaram reserves the right to terminate your membership or access to services without refund if:
 - You provide false or misleading information.
 - You are deemed ineligible or unqualified in our sole judgment.
 - You violate these Terms & Conditions.
 - You may deactivate your account at any time by contacting us.
6. Limitation of Liability
- Suyamvaram is not responsible for errors, omissions, or misrepresentations on its website, app, or linked pages.
 - We do not guarantee the suitability, compatibility, or success of any match.
 - We are not liable for any direct, indirect, incidental, or consequential damages arising from your use of our services.
7. Third-Party Content
- Our platform may include third-party advertisements or links. We are not responsible for their content, accuracy, or practices.
 - Third-party ad servers may use cookies or web beacons, over which we have no control.
8. Intellectual Property
- All content on Suyamvaram's website and app (e.g., logos, text, designs) is owned by Gajaananda Trust or its licensors and is protected by copyright and trademark laws.
 - You may not reproduce, distribute, or modify our content without prior written consent.
9. Governing Law
- These Terms & Conditions are governed by the laws of India. Any disputes will be subject to the exclusive jurisdiction of the courts in Coimbatore, Tamil Nadu.
10. Changes to Terms
- We may revise these Terms & Conditions at any time without prior notice. The updated terms will be posted on our website. Continued use of our services constitutes acceptance of the revised terms.
11. Contact Us
- For questions or concerns about these Terms & Conditions, contact us at:
- **Email:** admin@gajaanandatrust.org]
 - **Phone:**
 - **Address:** Gajaananda Trust, Coimbatore, Tamil Nadu, India